

This issue is another treasure, bursting with information. If you have secretly, or not so secretly, dreamt about starting your own business enterprise, this issue is for you. If you wonder why your relative has never succeeded with that brilliant new business idea, this issue might help you understand.

Learn from our authors' expertise and experiences as you read about a myriad of interesting topics – from an explanation of the entrepreneurial “ecosystem” that shows how (many!) different players interact and support budding businessmen and women, to overviews of entrepreneurship in Palestine in general and East Jerusalem in particular; elaborations on the political and educational background of entrepreneurship, and thoughts on how parents and educators can prepare the young generation for the mindset and challenges associated with the field; critical voices on how the legal system supports or hinders development; brilliant ideas regarding the possibilities and benefits of entering new markets through existing businesses rather than starting new ones; the importance of supporting small and medium enterprises (SMEs) for employment in Palestine; outlines on what fields may promise success; inspiring success stories of two women working in IT and agriculture

You will learn that incubators exist outside of maternity wards and accelerators work in places that have nothing to do with the motor of your car. And you might come away with inspiration, or disillusion, or a bit of both. Starting a business is very hard work, and the situation in Palestine certainly has room for improvement despite the efforts of a good number of institutions, some of them represented here, whose founders work tirelessly, looking for new and more suitable solutions for entrepreneur support. They do their best to help improve our economy by aiding entrepreneurs who, in most cases, are working equally hard to make a living, leave an impact, and contribute to Palestine's economic development.

And if you want to turn what you learned in this issue into practical action, do as Ambar Amleh suggests: If you have the choice, consider buying from a start-up, consider supporting a young person by hiring him or her for your business needs. The general situation in Palestine looks so bleak that we need to find whatever points possible to make a positive contribution to the future of our youth.

Our sincere thanks go to all the authors who, like always, through their articles bring value to this issue. From the entire team at TWIP we wish a Happy Easter to all of you who are celebrating and to all of us a more peaceful future – on the occasion of remembering the *Nakba* on May 15.

Tina Basem
Editor



Forthcoming Issues

June 2016: **Humans of Palestine**

July 2016: **Water in Palestine**

August 2016: **Animals in Palestine**

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